

July 19, 2007

Dear Potential WildBlue Subscriber:

We at North River Communications, LLC are proud to offer satellite-delivered broadband Internet access as a distributor of WildBlue service.

With access speeds that can be comparable to DSL and cable modem services, WildBlue allows users to retrieve information and access rich content at speeds unavailable through dial-up modems. It provides a continuous online connection, so subscribers don't tie up phone lines, and the faster speeds save users time and businesses money.

"North River Communications, LLC is excited to provide a broadband offering for rural areas in our community within a 50-mile radius of Harrisonburg," said Ron Shickel, manager of technical services for North River Telephone Cooperative. NRC, LLC is a wholly-owned subsidiary of NRTC. "With WildBlue, North River Communications, LLC will provide broadband access that is affordable. This access will enhance educational opportunities, allow businesses to operate more efficiently, and make the Internet experience more enjoyable for everyone. We are a proud member of this community and are pleased to offer satellite-delivered broadband."

North River Communications, LLC is offering three service packages to accommodate various user needs. North River Communications, LLC is providing consumers the WildBlue satellite broadband equipment for a low price of \$299.00, a one-time upfront fee. Professional standard installation will be performed at no additional charge.

Download speeds start at **up to** 512 Kbps with the \$49.95 Value Pak; increase to speeds of **up to** 1 Mbps with the \$69.95 Select Pak; and max out at possible speeds of **up to** 1.5 Mbps with the \$79.95 Pro Pak. These are monthly charges.

Anyone interested in the power of satellite-delivered broadband should contact North River Communications, LLC at (540) 515-3565 and complete the <u>Service Request Form</u>. Stop by the office at 147 Dinkel Avenue in Mt. Crawford and experience satellite broadband at our interactive working demo.

WildBlue uses a satellite minidish for two-way satellite connectivity to the Internet. WildBlue does not require cable or phone lines. It is accessible to virtually every home and small business in the continental United States.

About WildBlue

Denver-based WildBlue Communications, Inc. was established to accelerate consumer broadband access to the Internet in smaller cities and throughout rural America. WildBlue's services are designed to deliver on consumer desires for a fast, affordable, always-on two-way technology for wireless Internet access.

Sincerely, Your NRC WildBlue Team